

**Wharton Doctoral Programs**

**Introduction to Diversity in Doctoral Education and Scholarship (IDDEAS)**

The University of Pennsylvania

April 10-11, 2014

**Thursday, April 10**

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| **Time** |  | **Action** | **Notes** | **Notes** |
| 2:00PM-2:30PM  2:30PM-4:00PM |  | Arrival, registration & Welcome  Mural Arts Tour | SH-DH 116 |  |
| 4:00PM-4:15PM |  | Break |  |  |
| 4:15PM-5:00PM |  | Introductions & Opening Remarks from Wharton Doctoral Programs Vice Dean, Eric Bradlow | SH-DH 116 |  |
| 5:00PM-5:15PM |  | Break |  |  |
| 5:15PM-6:15PM |  | PhD Department Panel | SH-DH 116 |  |
| 6:15PM-8:15PM |  | IDDEAS Dinner | Joe’s Café with WPhD students |
| **\*\* Guests hosted at Inn at Penn**  **Friday, April 11** |  |  |  |  |

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| **Time** | **Action** |  | **Notes** |
| 8:45AM-9:30AM | Breakfast |  | SH-DH 116 |
| 9:30AM-11:15AM | Mini Master Classes |  | **Keisha Cutright**,  Assistant Professor of Marketing  **Uri Simonsohn**,  Associate Professor of Operations & Information Management  **Matthew Bidwell**,  Assistant Professor of Management |
| 11:15AM-11:30AM | Break |  |  |
| 11:30AM-12:30PM | Doctoral Student Research |  | **Hengchen Dai**,  4th Year, Operations & Information Management  **Kinde Wubneh**,  4th Year, Management  **Christine Dobridge**,  4th Year, Finance  **Lindsay Relihan,**  2nd Year, Applied Economics |
| 12:30PM-2:30PM | Practicing Research ( with lunch) |  | LH-FH |

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| 2:30PM-3:45PM | Presenting Research |  | SH-DH 116 | |
| 3:45PM-4:00PM | Break & Snacks |  | |  |

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| 4:00PM-5:00PM | Roundtable: Preparing to Apply | SH-DH 116 | | |
| 5:30PM– 6:00PM | Certificates & Goodbyes | |  | SH-DH 116 | |