

April 18-19, 2024

Thursday, April 18th

Time	Location	Event	Presenters
2:00PM-2:30PM	401 ARB	Arrival, registration & refreshments	<u>Anita Henderson</u> , Senior Fellow, The Wharton School <u>Maggie Saia</u> , Director, Wharton Doctoral Programs <u>Britton Helmuth</u> , Administrative Coordinator, Wharton Doctoral Programs <u>McKenzie Preston</u> , Management Doctoral Student, Penn Presidential Fellow, IDDEAS@Wharton alum
2:30PM-3:00PM	401 ARB	Welcome from the Vice Dean	<u>Nancy Zhang</u> , Vice Dean, Wharton Doctoral Programs, Ge Li and Ning Zhao Professor of Statistics and Data Science
3:00PM-3:15PM		Break	
3:15PM-4:45PM	401 ARB	Mini-Master Class	<u>Rachel Arnett</u> , Assistant Professor of Management <u>Prasanna (Sonny) Tambe</u> , Associate Professor of Operations, Information and Decisions
4:45PM-5:00PM		Break	
5:00PM-6:00PM	401 ARB	Doctoral Student Panel: Life as a PhD Student	<u>Heidi Artigue</u> , Applied Economics Doctoral Student <u>Jose Cervantez</u> , Operations, Information and Decisions Doctoral Student, Presidential Fellow <u>Cynthia Chude</u> , MD/PhD candidate at Meharry Medical College and The Wharton School <u>Roger Saumure</u> , Marketing Doctoral Student, IDDEAS@Wharton alum
6:00PM-8:00PM	The Sheraton	IDDEAS Welcome Reception & Dinner	

Guests hosted at Sheraton University City

**If you are leaving after IDDEAS on 4/19, please be sure to check out of the hotel and take your luggage with you before the morning session. You will not have time on Friday to return to the hotel. You will be able to leave bags in a locked office at Wharton.*

Friday, April 19th

Time	Location	Event	Presenters
8:30AM-9:00AM	401 ARB	Welcome to Day 2 & Breakfast	<u>Gidget Murray</u> , Director, Wharton Doctoral Programs <u>Jonah Binstock</u> , ODEI Coordinator, Office of Diversity, Equity & Inclusion, The Wharton School
9:00AM-10:15AM	401 ARB	Faculty Panel: A Scholar's Journey	<u>Wendy De La Rosa</u> , Assistant Professor of Marketing <u>Eugene Katsevich</u> , Assistant Professor of Statistics and Data Science <u>Tiantian Yang</u> , Assistant Professor of Management Assistant Professor of Sociology
10:15AM-10:30AM		Break	
10:30AM-11:30AM	401 ARB	Doctoral Student Research Presentations	<u>Jeanna Kenney</u> , Applied Economics Doctoral Student <u>Joe Moran</u> , Accounting Doctoral Student <u>McKenzie Preston</u> , Management Doctoral Student, Penn Presidential Fellow, IDDEAS@Wharton alum <u>Bella Ren</u> , Operations, Information and Decisions Doctoral Student, IDDEAS@Wharton alumna
11:30AM-1:30PM	SHDH	Practicing Research	
1:30PM-1:45PM		Break	
1:45PM-3:00PM	401 ARB	Presenting Research	<u>Saerom (Ronnie) Lee</u> , Assistant Professor of Management
3:00PM-3:30PM		Group Picture & Break	
3:30PM-4:30PM	401 ARB	PhD Roundtable: Preparing to Apply	<u>Itamar Drechsler</u> , Ervin Miller-Arthur M. Freedman Professor, Professor of Finance Co-Director, Rodney L. White Center for Financial Research <u>Grace Simon</u> , Management Doctoral Student <u>Dominic Kassirra</u> , Applied Economics Doctoral Student
4:30PM-5:30PM	401 ARB	Closing Thoughts, Certificates & Farewell Reception	<u>Erika James</u> , Dean, The Wharton School Reliance Professor of Management and Private Enterprise Professor of Management